

UD Sustainable Coastal Communities Initiative: Strategic Plan Logic Model (2012-2015)

Goal	Strategy	Mid/Short Term Outcomes	Long Term Outcomes
<p>Economic Prosperity: Healthy community economies that include vibrant downtowns, active waterfronts, working agricultural lands and an abundance of recreation and tourism opportunities.</p>	<p>Engage coastal communities in planning processes that support the efforts of community leaders to identify and pursue sustainable economic development policies and programs.</p> <p>Support research and outreach activities that provide local communities with information and techniques to help them enhance their economic activities without diminishing the long-term health of the natural environment or community character.</p>	<p>Local communities have the information and techniques to enhance economic activities and protect the health of the natural environment and community character.</p> <p>Community leaders are able to identify and pursue sustainable economic development policies and programs.</p> <p>Coastal communities engage in visioning, resource inventories, analysis of development policies and education of community leaders and citizens.</p> <p>Communities are able to analyze the impacts and benefits of alternative development scenarios on coastal resources and economies.</p>	<p>Coastal communities and businesses have healthy economies that include, thriving downtowns, working agricultural lands and waterfronts and an abundance of recreation and tourism opportunities.</p> <p>Coastal communities make efficient use of land, energy and water resources and protect the resources needed to sustain coastal ecosystems and quality of life and place.</p> <p>Coastal community designs are implemented that improve energy efficiency and reduce carbon emissions</p>
<p>Land-Use and Environment: Coastal communities that make efficient use of land, energy and water resources and protect the natural resources needed to sustain coastal ecosystems and quality of life.</p>	<p>Work with coastal communities to determine the best use of their land, water, and other resources through resource assessments, scenario building, modeling, and other techniques.</p> <p>Work with partners to help communities evaluate their development patterns and grow in environmentally sustainable ways.</p> <p>Support research on land-use practices and building designs that promote energy and water conservation and the creation of other tools to help communities grow in sustainable ways.</p>	<p>Coastal communities determine the best uses of their land, water, and other resources.</p> <p>Coastal communities use a variety of tools and technologies to adopt policies and implement designs that protect their natural resource base.</p> <p>Communities adopt practices that increase their energy efficiency and decrease use of fossil fuels (i.e. Increase in walkability, increase in public transit, decrease in vehicle miles traveled, energy efficient building codes adopted).</p>	<p>Coastal community designs are implemented that improve energy efficiency and reduce carbon emissions</p> <p>Citizens, leaders and businesses work together to balance multiple land uses and optimize environmental sustainability and economic efficiency.</p> <p>Coastal communities are able to plan for resiliency and effectively respond to coastal catastrophes.</p>
<p>Sustainable Communities: Citizens, community leaders, and businesses that recognize the complex inter-relationships between social, economic and environmental values in coastal areas and work together with this in mind.</p>	<p>Engage citizens and leaders in problem solving and change.</p> <p>Build local, civic capacity for the long-term, beyond the lifespan of any project.</p> <p>Foster regional cooperation and partnerships among local government officials, community stakeholders, and other organizations to promote sustainable growth and strategies that protect local and regional natural resources that will ensure an abundance of these resources is available to serve future generations.</p> <p>Support programs that help decision makers adopt policies that will reduce risks, manage catastrophic events and speed recovery.</p>	<p>Coastal communities are able to frame, discuss and work through public issues.</p> <p>Coastal communities adopt mitigation measures, best management practices, and improved site designs (low impact development, natural resource planning, wildlife habitat corridors) in local policies and ordinances.</p> <p>Growth plans, policies and strategies are developed and adopted to protect local and regional natural resources to serve future generations.</p> <p>Coastal communities adopt and employ comprehensive land use planning approaches that protect valuable coastal resources, minimize the impact of the built environment and sustain coastal environments.</p> <p>Coastal communities are trained in risk/vulnerability assessment techniques and adopt resiliency measures as components of comprehensive plans.</p>	<p>Citizens, leaders and businesses work together to balance multiple land uses and optimize environmental sustainability and economic efficiency.</p> <p>Coastal communities are able to plan for resiliency and effectively respond to coastal catastrophes.</p>

Performance Measures:

- **Number of coastal communities engaged in activities** (e.g. visioning, resource inventories, analysis of development policies) or making informed development decisions that address the sustainability of economic and environmental resources.
- **Number of coastal communities who have adopted/implement sustainable - economic and environmental - development practices and policies** (e.g., land-use planning, working waterfronts, energy efficiency, climate change planning, smart growth measures, green infrastructure).
- **Number of economic initiatives** (e.g. heritage tourism, agricultural working land preservation, etc.)